

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
50591-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Josh Mandel fo OHio US Se	2614	2614

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	50591	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/21/12	08/27/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	11111--	:15/:15	5	\$800.00	BK	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - 1111-- 4 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	Tu	08/21/12	6:41 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:15	TVGENMAND- 1222H	\$400.00	BK
				6:43 AM			:15	TVGENMAND- 1222H	\$400.00	
2	WKRC	W	08/22/12	6:09 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:15	TVGENMAND- 1222H	\$400.00	BK
				6:11 AM			:15	TVGENMAND- 1222H	\$400.00	
3	WKRC	Th	08/23/12	6:11 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:15	TVGENMAND- 1222H	\$400.00	BK
				6:13 AM			:15	TVGENMAND- 1222H	\$400.00	
4	WKRC	F	08/24/12	6:27 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:15	TVGENMAND- 1222H	\$400.00	BK
				6:28 AM			:15	TVGENMAND- 1222H	\$400.00	
2	08/21/12	08/27/12	6p Local 12 News at Six	6p-630p	11111--	:15/:15	5	\$1,500.00	BK	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - 1111-- 4 \$1,500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	Tu	08/21/12	6:07 PM	6p Local 12 News at Six	6p-630p	:15	TVGENMAND- 1222H	\$750.00	BK
				6:09 PM			:15	TVGENMAND- 1222H	\$750.00	
2	WKRC	W	08/22/12	6:08 PM	6p Local 12 News at Six	6p-630p	:15	TVGENMAND- 1222H	\$750.00	BK
				6:09 PM			:15	TVGENMAND- 1222H	\$750.00	
3	WKRC	Th	08/23/12	6:24 PM	6p Local 12 News at Six	6p-630p	:15	TVGENMAND- 1222H	\$750.00	BK
				6:26 PM			:15	TVGENMAND- 1222H	\$750.00	
4	WKRC	F	08/24/12	6:27 PM	6p Local 12 News at Six	6p-630p	:15	TVGENMAND- 1222H	\$750.00	BK
				6:30 PM			:15	TVGENMAND- 1222H	\$750.00	
3	08/21/12	08/27/12	11p M-F Local 12 News	11p-1135p	11111--	:15/:15	5	\$1,700.00	BK	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - 1111-- 4 \$1,700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	Tu	08/21/12	11:33 PM	11p M-F Local 12 News	11p-1135p	:15	TVGENMAND- 1222H	\$850.00	BK
				11:35 PM			:15	TVGENMAND- 1222H	\$850.00	
2	WKRC	W	08/22/12	11:21 PM	11p M-F Local 12 News	11p-1135p	:15	TVGENMAND- 1222H	\$850.00	BK
				11:23 PM			:15	TVGENMAND- 1222H	\$850.00	
3	WKRC	Th	08/23/12	11:30 PM	11p M-F Local 12 News	11p-1135p	:15	TVGENMAND- 1222H	\$850.00	BK
				11:32 PM			:15	TVGENMAND- 1222H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Josh Mandel fo OHio US Se	2614	2614	

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Total Spots							13																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$17,700.00
<u>Agency Commission</u>	\$2,655.00
<u>Net Amount Due</u>	\$15,045.00

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